

IN THE CLAIMS

Claim 1 (currently amended) A server system for distributing information contents to portable mobile ~~information~~ terminals in a specific area, comprising:

a first ~~data-base~~ database for storing ~~information of~~ contents related to the specific area where the ~~information~~ contents distribution service is provided to registered users of the portable mobile ~~information~~ terminals;

a second ~~data-base~~ database for storing contents prepared information to be distributed which are prepared by an information provider and a distribution condition thereof which is specified by the conditions of an information provider for distributing the prepare information;

a third ~~data-base~~ database for storing registration information of the registered users and a receiving condition of ~~conditions for receiving~~ the distributed contents which is specified by the registered users information;

means for receiving position information from the portable mobile ~~information~~ terminals of said the registered users;

determining means for determining whether the said received position information is located in the specified area stored in the said first database ~~data-base~~; and

information content distribution means for automatically determining whether the distribution conditions stored in said second data base and the receiving conditions of said registered users stored in said third data base are satisfied, and distributing the contents to be distributed satisfying the distribution condition stored in the second database and the receiving condition stored in the third database, to the corresponding prepared information to the portable

mobile ~~information~~ terminals of the said registered users located in the specified area which is determined by the determining means ~~when the distribution conditions and the receiving conditions are satisfied;~~

~~wherein the distribution conditions include a designation of the specified area and at least one of a designated distribution time period, a registered user category, registered user preferences, and an information medium type.~~

Claim 2 (currently amended) A server system as described in claim 1, further comprising area determining means for illustrating said specific area using a simple figure, and storing said figure in said first data base as area information indicated by the latitude and longitude;

wherein said determining means uses the position information received from said portable mobile ~~information~~ terminals for said determination.

Claim 3 (currently amended) A server system as described in claim 1, wherein said position information received from said portable mobile ~~information~~ terminals is the latitude/longitude information of said portable mobile ~~information~~ terminals.

Claim 4 (currently amended) A server system as described in claim 3, further comprising area determining means for illustrating said specific area using a simple figure, and storing said figure in said first database ~~data base~~ as area information indicated by the latitude and longitude;

wherein said determining means uses said latitude/longitude information received from said portable mobile ~~information~~ terminals for said determination.

Claim 5 (currently amended) A server system as described in claim 3, wherein said latitude/longitude information is given by the portable mobile ~~information~~ terminals having a GPS receiver.

Claim 6 (currently amended) A server system as described in claim 1, wherein said position information received from said portable mobile ~~information~~ terminals is the information on the base station of a radio area where each of said portable mobile ~~information~~ terminals is existent.

Claim 7 (currently amended) A server system as described in claim 6, further comprising area determining means for illustrating said specific area using a simple figure, and storing said figure in said first database ~~data base~~ as area information indicated by the latitude and longitude;

wherein said determining means uses, for its determination, the latitude/longitude information converted based on the base station information of the radio area where said portable mobile ~~information~~ terminal exists, which station information is received from said portable mobile ~~information~~ terminal.

Claim 8 (currently amended) A server system as described in claim 1, further comprising registration/canceling/change means for executing, by communication with each of

said portable mobile ~~information~~ terminals, the registration/canceling procedure for the user registration of the portable mobile ~~information~~ terminal and the registration/change procedure for the receiving conditions of said user stored in said third database ~~data base~~.

Claim 9 (currently amended) A server system as described in claim 1, further comprising receiving means for receiving the contents to be distributed ~~prepared information~~ and the distribution condition ~~conditions~~ of the information provider, and for storing the contents to be distributed ~~prepared information~~ and the distribution condition ~~conditions~~ in said second database ~~data base~~.

Claim 10 (currently) A server system as described in claim 1, further comprising means for receiving the response of a registered user to the distributed contents ~~information~~, recording and statistically processing said response, and managing and maintaining the result of said process.